

The LIVE Wire

FALL 2009 EDITION

SMILE!

SPECIAL POINTS OF INTEREST:

- Our Office Renovation Project!
- The Damon System
- Office News
- "And the winners are..." Find out who won our Summer-time Earth Cruiser Contest
- Get ready to Race!

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Recently Renovated!

We are so pleased to announce that our office renovation is now complete! Almost 9 months ago, Campbell Orthodontics teamed with Big Sky Design and Constructive Building Solutions for this exciting project.

We hope you are enjoying our new look as much as we are. We feel that our new style not only brightens our space, but our office also functions better as

well...allowing us to better serve our patients and their families. We now have an Internet Café where patients and parents can surf the web, a redesigned new patient room for initial

exams, and a spacious yet comfortable lobby with plenty of seating! Thank you for your patience throughout this project! As always, we look forward to seeing you soon.



The Damon Difference!

As many of you already know, at Campbell Orthodontics we use a bracket system known as The Damon System...and it goes without saying, we are seeing the difference! We feel that this is the best bracket system in the orthodontic mar-

ket and we are pleased to offer it! In many cases, we are able to **shorten treatment time** and **eliminate the need for surgery**. Another added benefit, and probably the most important one, is the **comfort** of this system. The Damon Sys-

tem uses gentler, lower friction forces to move your teeth. Therefore we are able to get great results without great discomfort. For more information regarding this impressive system visit www.damonbraces.com.

We Love Clean Teeth!

We love clean teeth! To us, there is nothing more beautiful than a clean, bright smile. This month, we are pleased to kick off our new "Clean Card" program. It's simple and easy...so listen in! Starting in October, when you visit your general dentist for a

cleaning, all you have to do is this! Have your dentist and the hygienist who cleaned your teeth sign the back of one of their business cards. Bring it to us for your next orthodontic appointment and you will receive a \$5 iTunes gift card. It's just our way

of saying, "Way to go!" as we know it can be especially difficult to keep those bracketed teeth clean! This program, which will last throughout the year will be simple and fun! So go ahead...call your dentist today and get that appointment scheduled!

Some of Dr. Craig's

Favorite Things:

- Finding a "heads up" penny
- Walking on the beach with his wife and best friend, Kathey
- Sitting in his blue chair by the fire at the end of the day
- Choosing a "special table" when going out to dinner
- Planning family trips
- Patting the head of "the best dog he ever had" (Each one was always the BEST one he ever had)
- Watching the sunset

The William H. Craig Race for Life

At Campbell Orthodontics, we live everyday with a sweet memory of an incredibly genuine and wonderfully loving man...Dr. William H. Craig. It is often difficult to describe his character without telling a story about him. He was just that unique of a person who lived everyday of his life by demonstrating "love in action."

To give you a brief history, Dr. Craig, known to so many as "Bill," started this orthodontic practice in 1986. In 2002, Dr. Craig and his wife Kathey, invited Dr. Campbell and his wife, Holly, to join the team. They spent some very special years together, operating as **Craig and Camp-**

bell Orthodontics and enjoying what was one of the deepest and most prized of friendships.

In March of 2007, after a long courageous fight, Dr. Craig lost his battle with leukemia and in turn, we lost part of our staff family. While we still have days

when we experience deep loss because of his absence, our hearts are grateful that we were able to be "elbow to elbow" with him before his passing. For there is no doubt, his love and his legacy remain. We consider it a privilege to have known him and are thankful to be able to do something in his memory that will benefit children in need in Wilmington.

It is with great excitement and heartfelt passion that we invite you to join with us to participate in the Third Annual William H. Craig Race For Life. This 5K and 15K event will take place this winter at Autumn Hall. To register for the event, go to www.active.com. We'll look forward to seeing you all run (and smile) this winter!

To read more about Dr. William H. Craig go to the Wrightsville Beach Magazine Article at www.wrightsvillebeachmagazine.com/article.asp?aid=463.



Game Time

Can you unscramble these names? Here's a hint...we are the staff at Campbell Orthodontics!

1. ORAM
2. WEGN
3. TRSAEE
4. RATCI
5. BYBOB
6. RTKIIENS

7. GEPGY
8. YAM
9. YCREHL
10. RAYM
11. NYLN
12. OLHLY

Give up? Here are the answers! 1. Mora, 2. Gwen 3. Teresa 4. Traci 5. Bobby 6. Kristine 7. Peggy 8. Amy

9. Cheryl 10. Mary 11. Lynn 12. Holly

How about this secret message?

EW VELO OT ESE UOY EMISL!

Answer: We love to see you smile!

“Life is like a mirror...we get the best results when we smile at it.”

-Author

Unknown

Help! It's an Emergency!

Did you know that, **while it is rare**, orthodontic emergencies do occur?

In order to help you get through the mild discomfort, here are some tricks that you can use at home when things seem like they aren't quite right!

- If you have a wire poking you, you can actually use a pair of

finger nail clippers to “snip” it...just make sure they are clean and have a parent help you.

- You can also use a pencil eraser to “tuck” in wires that may be poking you. Don't forget that you can also cover the area with wax.
- If you run out of your rubber

bands before your next appointment, just give us a call! We can easily stick an extra pack in the mail to you.

- When in doubt, don't hesitate to contact our office. We always have someone available (Dr. Campbell, himself) for orthodontic emergencies!

The “Lucky” Heads Up Penny Collection

Hey Patients! We are pleased to announce that from now until the 1st of February, we will be collecting pennies **AND** Dr. Campbell has pledged to match the amount that our patients collect. All “pennies from patients” and Dr. Campbell's contribution will be combined to go to the scholarships chosen by the YMCA and The William H. Craig Race for Life. Dr. Craig loved find-

ing a “Heads Up” penny and this is our way of remembering him while helping children in need.

Please let us know if you have any questions. You will see the “Penny Jugs” at the front desk when you come for your appointment. Also, you can ask us for a “penny bag” when you are here. Thank you for all you do and thank you for helping

us to make this a meaningful event!



Office News



- Congratulations to our Contest Winners: Both Rebecca McKenzie and Jonathan Dombrowski won the summertime Earth Cruisers! Enjoy the ride!
- She's having a baby! That's right...Traci Price is expecting! Congratulations Tim and Traci!
- Dr. Campbell competed in the Wilmington City Amateur Golf Tournament on the weekend of September 26th and 27th. Although he didn't feel he played his "best," he shot a 79 and Holly got to caddie for him!
- Our next contest will be to win a FLIP video! For more information on these handy little cameras go to www.theflip.com! You're going to love it!
- Campbell Orthodontics is proud to support the 3rd Annual William H. Craig Race for Life this winter!



- The staff family at Campbell Orthodontics recently said "goodbye" to someone very special. Jaelyn Casey and her husband, Michael, just recently relocated to Greensboro, NC. While we are excited for them as they set out on a new journey, we are going to miss her! Here is a photo of Jaelyn and Michael with Dr. Campbell and his wife, Holly, just before they left town! Good luck, guys! We will miss you! Thank you for all you did for the patients and families at Campbell Orthodontics.

October is National Orthodontic Health Month!

Did you know that October is National Orthodontic Health Month? While we love our specialty and could easily use this space to write about it, we know that our patients would probably prefer that we focus on that "sweet" time that occurs at the end of the month! So we thought we'd to take a moment to remind you to think wisely when you are indulging on those "sweet treats." Remember, some of them are not so friendly to your braces OR your teeth!



Sydney Campbell poses for the camera! Don't forget to brush!

Here is a small list of things you might want to avoid:

- Caramel and taffy
- Bubblegum
- Hard Pretzels

Be safe and have fun, but don't forget to take care of those teeth at the end of the night.

Don't forget to pick up your Halloween

Toothbrush from the front desk when you come to see us for your next appointment! Treat yourself right and have a great Halloween night!