

CAMPBELL
ORTHODONTICS

SPECIAL
POINTS OF
INTEREST:

- **Mission of Mercy**
- **The Damon CLEAR**
- **Invisalign TEEN**
- **Field Trips**
- **Office News**

TESTIMONIAL:

“Dr. Campbell should be very proud of all of his associates. He has a great staff and I would refer anyone to Campbell Orthodontics. Thanks for everything!”

Live Wire

SPRING SUMMER 2011

SMILE!

Mission of Mercy!

On Friday, April 29th, 2011, The Mission of Mercy Dental Clinic was held at Wesley Memorial United Methodist Church in Wilmington, NC. This mobile dental clinic, organized by Wilmington dentist, Dr. Robert Plage and his wife Ann, allows residents of our community to receive free dental care for one weekend. Many area dentists, including Dr. Campbell and several members of the Campbell Orthodontics staff volunteered their time to serve the Wilmington Community through this wonderful event. It is true...It is in helping others that we are blessed ourselves!



DAMON[®] CLEAR[™]

Now you can show off your smile! We are thrilled to offer the new Damon CLEAR bracket which is **virtually invisible** and gives **extraordinary results!** Just check out the photo on the right. Mom is sporting these barely noticeable Damon CLEAR brackets while her son is featured in our Damon Q brackets. The Damon System is a fantastic system...providing our patients with fast treatment and greater comfort. We are pleased to be Wilmington's leading Damon provider!

Did you know... Did you know that at Campbell Orthodontics we are pleased to offer a **Family Care Courtesy?** Have a second family member in treatment and receive a financial courtesy toward the cost of their care. So go ahead Mom... You can treat yourself too!



© Ormco Corporation

Invisalign Teen!



We are excited to offer Invisalign Teen to our patients. You may be wondering how Invisalign Teen differs from the original Invisalign. Here are a few new features that we think you and your “teen” may love:

- Each aligner contains a **compliance indicator** designed to fade from blue to clear as a gauge of the approximate wear time.
- Invisalign Teen provides up to six individual **replacement aligners** in case aligners are lost at no additional charge.

For many of our teen patients, this may be a great option for their orthodontic treatment. Let us know if you have any questions regarding this type of treatment.

“A laugh is a smile that bursts.”

-Mary Waldrip

Campbell Orthodontics Office News!

- This past February, Campbell Orthodontics was honored to host over 100 elementary school students for our **National Children’s Dental Health Month Field Trips**. We enjoyed promoting good oral hygiene to classes from the following schools: Myrtle Grove Christian School, Cape Fear Academy and St. Mary Catholic School.
- Do you know someone who has fallen on hard times and could benefit from an orthodontic scholarship? Now through our local chapter of **Smile for a Lifetime**, individuals can apply to receive full orthodontic treatment at NO COST. For more information, please visit our website at www.campbellsmiles.com and click on the **Smile for a Lifetime** link at the top of the page.
- Don’t forget to maintain good oral hygiene and you could **win an EarthCruiser!** We will once again give away two new **EarthCruisers** this summer. Ask about this contest during your next appointment!
- Don’t forget that through our website you can now sign up to **receive emails and text reminders** regarding your upcoming appointments.
- Congratulations to our basketball winners during the **March Madness Event!** We enjoyed a fun basketball season and look forward to next year!
- Don’t forget to turn in those “Clean Cards” to receive your **iTunes gift card!** We love rewarding our patients for keeping their regular hygiene appointments with their general dentist, so get that doctor signature and turn it in for your iTunes card!
- **Here’s to Summer!** Congratulations to all of our graduates and school-aged patients on the completion of another school year! Enjoy the sun and some fun!
- Congratulations to **Kristine Currin**, our treatment coordinator, who completed a 1/2 marathon in March! We are so proud of you!

